

Press release: Radio Tygerberg 104fm

**PROJECT SOS200 TO BRING RELIEF FOR
DROUGHT STRICKEN FARMERS**

Radio Tygerberg 104fm launched Project SOS100 in February 2016 to raise funds to buy and deliver animal feed to farmers in the drought stricken Northern Cape. Due to the support then of our loyal listeners as well as businesses we could fill 27 trucks with 972 tons of feed to lighten the burden of 160 farmers.

Today, three years later, the drought has still not been broken, instead the crisis has escalated to a humanitarian one with some farmers that cannot afford food, medical services and even school fees, as well as high numbers of unemployment due to the laying off of farm workers.

With our visit to Williston on Thursday 25 July during the day of prayer with Angus Buchan we experienced the serious impact of the drought first hand. It touched us so much that we decided to do a follow-up on the project in 2016.

Project SOS200 will run for a week from 26-30 August with a call to action to Radio Tygerberg listeners, as well as businesses, including SME's and corporate companies, to make donations directly into the radio's bank account. This money will be used in conjunction with help organisations like Boere in Nood to purchase, transport and distribute feed at R200 per 50kg bag. Moneys will be paid by Radio Tygerberg on invoice directly into the bank accounts of the suppliers.

Joe Public are given the opportunity to sponsor bags at R200 per bag, whilst businesses and corporates can sponsor truck loads at R160 000 each.

The initial aim is to help the close to 400 farmers in need in the areas of Williston, Carnarvon, Prieska and Sutherland, where the total sheep herds have declined from 830 000 to 195 000. If enough funds are raised we will extend the help to the areas of Springbok and Boesmanland further to the north.

Donations in the form of food hampers for families and school items for learners are also welcome. There is a total of about 4 500 learners in need in the areas mentioned above.

We can issue a Section 18A Certificate for tax purposes on request.

The bank details of Radio Tygerberg is:

Account name: Radio Tygerberg

Bank: ABSA

Account number: 404 894 1668

Reference: SOS200

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